



Minutes from NOTC
Board Meeting
July 12, 2021
7:00pm
NOTC office

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NOTC office Board members present: Patrick Morrison, Roy Lissarrague, Geoff Rose, Lori Gaston, Randy Schmidt, Pat Driscoll, Joey Yanosky, Jason Joubert, J. J. Waguespack, Alan Rovira, Karah Lindbergh, David Cespedes, Katelyn Fitzpatrick Also present: Fred Ruckert, Allie Barnes, Carlos Mena, Kyle Curson, and Dr. Michele Campisi (via videoconference)

Not present: Sylvia Kamp

Call to Order Pledge of Allegiance (Patrick Morrison, President)

Correspondence: Barbara Kabakoff, card and memorial gift honoring the life of Dan Fuselier.

EXECUTIVE COMMITTEE REPORTS

President's Report (Patrick Morrison, President)

- Proposal to appoint Dr. Michele Campisi, Carlos Mena, and Kyle Curson as Member -At-Large board members (President put call on mute for Dr. Campisi on videoconference and requested C. Mena and K. Curson to leave for discussion).
- Motion to accept Dr. Michele Campisi, Carlos Mena, and Kyle Curson as appointed, Member-At-Large board members by J. Yanosky, seconded by R. Lissarrague; Motion approved (Dr. M. Campisi rejoined via videoconference following, C. Mena and K. Curson rejoined in NOTC office).
- Bob Lanteigne, Webmaster, who built and designed NOTC membership & registration system wants to retire now. Discussion to migrate to a new system here, with no impact on J.J. Waguespack/timing, with opportunities to do more with NOTC registrations.
- Fred Ruckert and Allie Barnes were asked to leave meeting for discussion about proposed discussion regarding introduction and vote on hiring new NOTC Website Manager and Social Media Director (President noted Allie Barnes' resume was sent to all board members prior to meeting). President advised F. Ruckert managed web for 5-6 years and handled social media during this period. Further discussion here that F. Ruckert would work with B. Lanteigne with NOTC membership & migration to new system. President offered proposal to hire a new Social Media Director to handle all platforms (Facebook, Instagram, Twitter, etc.).



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- Discussion from board members about copy of migration system or a plan more project oriented here. President offered new registration system/management is viable and we would manage the registrations with an option to have website for each race (ex: Pride Run 5K). President advised B. Lanteigne salary \$16,000 - \$18,000/yearly, F. Ruckert will be \$1200/monthly. Allie Barnes handling all social media for NOTC at cost-effective rate of \$20/hourly (4-6 hours/week, \$400- \$500/monthly). President advised RunSignUp will be hosting NOTC membership and is the most effective website for registration based on recent demonstrations and research of other track clubs/organizations. This would facilitate our member-based organization and be a key to growth of NOTC.
- Motion to accept and hire Fred Ruckert as new NOTC Website Manager at \$1200/monthly and to accept and hire Allie Barnes as new NOTC Social Media Director at \$20/hourly (4-6 hours/week, approximate, \$400-\$500/monthly, approximate) by J. Joubert, seconded by R. Lissarrague. Motion approved (F. Ruckert and A. Barnes rejoined meeting).
- President allowed brief introduction of all new NOTC board members.
- Motion to approve June Meeting Minutes by J.J. Waguespack, seconded by J. Joubert. Motion approved.
- Thank you to all the Board; “Goodwill Tour” with President and Executive Race Director meeting with local businesses and organizations within the city, benefits for NOTC and the other businesses
- Focus on what people have with their NOTC membership (Swag, fun, racing, discounts LRC/Varsity/Main Squeeze), discounts and what they expect, how we can better serve our members; Focus on social media and key initiative of growing by 100% by end of fiscal year (1114 members now; goal of 2000 more), our vision and goal.
- Grand Prix 2022 – partnering with other race directors in the city and NOTC would own it but link in with target potentially with Eric Stuart and other race directors to link in here YMCA Fall Classic/Corporate Fall Classic, Chuck George Run Through History, Huey P. Bridge Run (possibly 3 outside races, 4 inside races with NOTC, 7 overall). Participant and group awards with them promoting CCC 10K, Fresh Junkie, and possibly Chuck George’s races, as the sponsors are liking this idea.
- Chuck George not doing Red Dress Run, we are insured and would like to propose an offering here for use of our NOTC equipment as we are insured and make available some volunteers; Clock, scaffolding, D.J. equipment, generator, and truck for the August 2021 event; non-revenue generating event, but good exposure for NOTC.



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- Motion to loan equipment to Red Dress Run for August 14, 2021 event by J. Yanosky, seconded by R. Lissarrague. Motion approved.
- A. Rovira is our Volunteer Coordinator; Karah Lindbergh & Katelyn Fitzpatrick will be working on communication to our members; membership and renewal emails, ways to honor and focus on our members/highlights.
- Hall of Fame, Anne Marie has been working here and those chosen and honored will be announced at the Anniversary Race.
- Scholarships

Treasurer's Report (Geoff Rose, Treasurer)

- Current funds in the bank = \$1.108 million (end of fiscal year June 30, 2021);
- Lost \$44,000, half was no PPP;
- We would like to operate to break even or generate profit

Vice President's Report (Roy Lissarrague, VP)

- Turkey baskets
- Goal: Get them to those with need, non-profit
- Working on plan to get this set forth who/what we will accept

EXECUTIVE RACE DIRECTOR'S REPORT (Randy Schmidt)

- Movement to promote the brand (hats, shirt, wear your NOTC gear)
- Next Wednesday is last Summer Series
- Spillway Race July 18, 2021 (332 current registrations)
- 40 days out until Pride Run; cost of renting Crescent Park went way up not including cost of beer, shirts, less time to advertise event, discussion for a 2-mile event versus 5K; September 4, 2021 race date as 5K set with paperwork done.



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- September 25, 2021 Al Briede (CCC qualifier, Bucktown Marina)
- November 2021 Anniversary Race (Lasalle Park? Location TBD, date of Nov. 6th or 13th)
- March 26, 2022, Blue Doo potential date

STANDING COMMITTEE REPORTS

- Scholarship Committee - J. Joubert reported scholarships being decided for 4 award recipients; \$1000 top winner (potentially more for 1 select winner and \$400 across the board for the others chosen)

SPECIAL COMMITTEE REPORTS

UNFINISHED BUSINESS

NEW BUSINESS

- J.J. Waguespack D-tags no longer being made, need to move towards new timing measures; we need 2 new dual flashpoint detectors for races; President advised the need for equipment has been researched and is supported here;
- Motion to approve purchase of 2 dual flashpoint detectors at cost of \$1900/each by J. Joubert, seconded by D. Cespedes. Motion approved.

ANNOUNCEMENTS

- Next board meeting: Monday, August 9, 2021, 7:00pm – NOTC conference room

ADJOURNMENT