



Minutes
Board of Directors Meeting
September 16, 2019

Board members present: Casey Urschel, Patrick Morrison, Mike North, Fred Ruckert, Pat Driscoll, Roy Lissarague, Randy Schmidt, Rob Stevens, Amanda Villemarette, J.J. Waguespack, Joey Yanosky, Mary White

Members absent: Lori Gaston (attending Bucktown Festival meeting o/b/o the Board), Jason Joubert, Angela Moore, Sylvia Kamp

Also present: Race Director, Chloe Nicolosi

Call to Order

Pledge of Allegiance

Approval of August 2019 Meeting Minutes

- Motion to accept minutes by JJ Waguespack, seconded by J. Yanosky.
- Motion passed unanimously

Correspondence – The Club sent condolence and congratulations cards to members.

EXECUTIVE COMMITTEE REPORTS

Treasurer's Report

- Bank - \$1,197,000. FY20 – net revenue 10,998.00.

President's Report

- Born to Rum social run set for 9/19
- Fleet Feet event in October – starts 6:30 – 3 mile run ends at Los Jefes in Metairie
 - In connection with National Hispanic Heritage Month
- Executive session to discuss benefits for Race Director



RACE DIRECTOR'S REPORT

1. Upcoming:

a. **Bluedoo Run Walk Festival – September 21st**

- i. Tulane Uptown Campus
- ii. 2 mile race, starts at 5pm

b. **Oktoberfest Run Walk – October 5th**

- i. Deutches Haus
- ii. 2 mile race, starts at 4:30pm

c. **Spillway – October 20th**

- i. NORC
- ii. 3 mile trail run, starts at 8am
- iii. We will start clearing soon – approximately three weeks prior to race

2. Race Recaps:

a. **Pride Run/Walk 2019 –**

- i. Total Registrants –1098 (total of 25 comps)
 1. 944 pre-reg
 2. 27 packet pickup
 3. 127 race day

ii. **2018:**

1. Total Registrants – 796
 - a. 668 pre-reg
 - b. 128 race day

3. Other:

a. **Symphony Run –**

- i. Race will be Thursday, May 7th at 7 p.m. in Lafreniere
- ii. Contract Approval
 1. Motion to approve contract by M. North, seconded by R. Lissarague
 2. Unanimously approved



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- b. Member Go Fund Me**
 - i. Diagnosed with cancer
 - ii. NOTC to donate \$250
- c. General Membership Meeting – January 15th**
- d. Discussed additional costs of adding medals to two large races** (Greek Fest and October Fest). Tabled until next meeting.
- e. Approval to purchase one additional speaker up to \$500**
 - i. JJ Waguespack moved to approve, R. Lissarague seconded
 - ii. Approved unanimously

STANDING COMMITTEE REPORTS

Finish Line Committee (Randy Schmidt)

- Meeting just took place and will be reporting next meeting on ideas

OLD BUSINESS

- Decision on all-inclusive package (Patrick Morrison) – Race Committee decided not to move forward at this time – going with six packs (one set for now and looking at a second package)
- Working toward final decision on purchasing scanner equipment for Footnotes project (Rob Stevens)

NEW BUSINESS

- **Advertisement of races on social media/email** – are all races handled in the same way?
 - Members asking about certain races dominating our advertising efforts (Pride v. Anniversary as an example)
 - F. Ruckert and C. Nicolosi explained strategy behind marketing, which is driven by race-by-race budgets based on expected and historical turnout
 - The advertising is paid and targeted.



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ANNOUNCEMENTS

- Next board meeting – Monday, 10/14 @ 7pm.

ADJOURNMENT