Board members present:  Casey Urschel, Patrick Morrison, Mike North, Fred Ruckert, Pat Driscoll, Roy Lissarague, Randy Schmidt, Rob Stevens, Amanda Villemarette, J.J. Waguespack, Joey Yanosky, Mary White

Members absent:  Lori Gaston (attending Bucktown Festival meeting o/b/o the Board), Jason Joubert, Angela Moore, Sylvia Kamp

Also present:  Race Director, Chloe Nicolosi

Call to Order

Pledge of Allegiance

Approval of August 2019 Meeting Minutes
- Motion to accept minutes by J.J. Waguespack, seconded by J. Yanosky.
- Motion passed unanimously

Correspondence – The Club sent condolence and congratulations cards to members.

EXECUTIVE COMMITTEE REPORTS

Treasurer’s Report
- Bank - $1,197,000. FY20 – net revenue 10,998.00.

President’s Report
- Born to Rum social run set for 9/19
- Fleet Feet event in October – starts 6:30 – 3 mile run ends at Los Jefes in Metairie
  - In connection with National Hispanic Heritage Month
- Executive session to discuss benefits for Race Director
RACE DIRECTOR’S REPORT

1. Upcoming:
   
   a. Bluedoo Run Walk Festival – September 21st
      i. Tulane Uptown Campus
      ii. 2 mile race, starts at 5pm
   
   b. Oktoberfest Run Walk – October 5th
      i. Deutches Haus
      ii. 2 mile race, starts at 4:30pm
   
   c. Spillway – October 20th
      i. NORC
      ii. 3 mile trail run, starts at 8am
      iii. We will start clearing soon – approximately three weeks prior to race

2. Race Recaps:
   
   a. Pride Run/Walk 2019 –
      i. Total Registrants – 1098 (total of 25 comps)
         1. 944 pre-reg
         2. 27 packet pickup
         3. 127 race day
      
      ii. 2018:
         1. Total Registrants – 796
            a. 668 pre-reg
            b. 128 race day

3. Other:
   
   a. Symphony Run –
      i. Race will be Thursday, May 7th at 7 p.m. in Lafreniere
      ii. Contract Approval
         1. Motion to approve contract by M. North, seconded by R. Lissarague
         2. Unanimously approved
b. **Member Go Fund Me**
   i. Diagnosed with cancer
   ii. NOTC to donate $250

c. **General Membership Meeting – January 15th**

d. **Discussed additional costs of adding medals to two large races** (Greek Fest and October Fest). Tabled until next meeting.

e. **Approval to purchase one additional speaker up to $500**
   i. JJ Waguespack moved to approve, R. Lissarague seconded
   ii. Approved unanimously

**STANDING COMMITTEE REPORTS**

**Finish Line Committee (Randy Schmidt)**
- Meeting just took place and will be reporting next meeting on ideas

**OLD BUSINESS**
- Decision on all-inclusive package (Patrick Morrison) – Race Committee decided not to move forward at this time – going with six packs (one set for now and looking at a second package)
- Working toward final decision on purchasing scanner equipment for Footnotes project (Rob Stevens)

**NEW BUSINESS**
- **Advertisement of races on social media/email** – are all races handled in the same way?
  o Members asking about certain races dominating our advertising efforts (Pride v. Anniversary as an example)
  o F. Ruckert and C. Nicolosi explained strategy behind marketing, which is driven by race-by-race budgets based on expected and historical turnout
  o The advertising is paid and targeted.
ANNOUNCEMENTS

• Next board meeting – Monday, 10/14 @ 7pm.

ADJOURNMENT