



GENERAL MEMBERSHIP MEETING MINUTES

6254 Vicksburg St
New Orleans, LA 70124
Wednesday, January 27th, 2016– 6:30 PM

- Call to Order:** Lauren Jewett called to order at 6:31 PM.
- Pledge of Allegiance:** Aaron Croy
- Review of Minutes:** Motion to accept the 23 June 2015 minutes. Motion passed unanimously.
- Treasurer's Report:** July - December 2015
Cash - total balance at December 31, 2015 is \$808,891. This is \$87,791 more than the same time last year.
Net revenue - for the six months ended December 31, 2015 the net revenue is a loss of \$20,611. This is \$3,644 more of a loss than the same period last year.
Six month budget - the six months ended December 31, 2015 has a net loss of \$20,611. This loss is within \$2,500 of our budgeted net loss of \$18,091.
Overall budget - We expect to end the fiscal year at June 30, 2016 with a net profit of approximately \$80,600
- Grand Prix Awards Presentation:** The 2015 Grand Prix Awards were presented by Varsity Sports. Winners were presented with running jackets, gym bags, or gloves depending on final standings. All participants received a t-shirt with their last name on the back.
- Race Director Report:** The Resilience 5K was a great success with over \$12,000 raised for 10 beneficiaries
Over \$150,000 raised through Bluedoo Run to raise prostate cancer awareness
- Communications:** Email delivery is now weekly and mobile-friendly
Maximizing utility of Facebook by directing people to join/RSVP to race-specific event pages.
Anyone not receiving emails should follow up
Changes to the NOTC website on-going
The annual survey will go live after Mardi Gras
2015 Footprints will be out soon
- Race Walking:** Pat continues to build awareness through coaching and clinics
Pat recently partnered with Girl Trek
Encourage interested people to contact Pat
- Partnerships/Sponsorships:** The club saw the power of a large sponsorship during the Resilience Run. Folgers provided a \$10,000 sponsorship for the event
Many are seeing NOTC as a good vehicle for partnering
Forward any primary contacts to Casey or Jennifer
- Membership:** All members should be receiving Constant Contact emails and mailings
Facebook is the best way to reach people—be sure to like & share important information
Continue sharing the word that NOTC is a great, family-oriented organization
NOTC is always looking for volunteers—races are impossible without their help
- President's Report:** Lauren would like to get more NOTC members involved in committees
The HOF committee is a great way to learn about the history of the club
Lauren thanked the BOD, past presidents, & Betsy Boudreaux for all their help.
She also thanked all the sponsors
Henry Jacques of Phidippides passed away



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Questions:

A member asked about opportunities to change the day of Summer Series from Wednesday to Thursday. Wednesday is a busy day in the running community. NOTC stated Thursdays cannot work in City Park because of the Louisiana Philharmonic Orchestra concerts.

A member asked about the Great St. Charles Avenue Race. NOTC replied it was removed from the schedule because of construction and cost-effectiveness.

A member asked for Grand Prix updates. NOTC responded that the finalized logo will be ready soon and the schedule is currently on the NOTC website.

iPad Giveaway:

J. Carroll won the Grand Prix grand prize.

Adjournment:

Meeting adjourned at 7:46 PM